# CS599: Convex and Combinatorial Optimization Fall 2013 Lecture 1: Introduction to Optimization

Instructor: Shaddin Dughmi

## Outline

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## Mathematical Optimization

The task of selecting the "best" configuration of a set of variables from a "feasible" set of configurations.

$$\begin{array}{ll} \text{minimize (or maximize)} & f(x) \\ \text{subject to} & x \in \mathcal{X} \end{array}$$

- Terminology: decision variable(s), objective function, feasible set, optimal solution, optimal value
- Two main classes: continuous and combinatorial

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## **Continuous Optimization Problems**

Optimization problems where feasible set  $\mathcal{X}$  is a connected subset of Euclidean space, and f is a continuous function.

Instances typically formulated as follows.

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minimize f(x)
subject to g_i(x) \le b_i, for i \in \mathcal{C}.
```

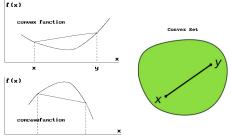
- Objective function  $f: \mathbb{R}^n \to \mathbb{R}$ .
- Constraint functions  $g_i : \mathbb{R}^n \to \mathbb{R}$ . The inequality  $g_i(x) \leq b_i$  is the *i*'th constraint.
- In general, intractable to solve efficiently (NP hard)

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## **Convex Optimization Problem**

A continuous optimization problem where f is a convex function on  $\mathcal{X}$ , and  $\mathcal{X}$  is a convex set.

- Convex function:  $f(\alpha x + (1 \alpha)y) \le \alpha f(x) + (1 \alpha)f(y)$  for all  $x, y \in \mathcal{X}$  and  $\alpha \in [0, 1]$
- Convex set:  $\alpha x + (1 \alpha)y \in \mathcal{X}$ , for all  $x, y \in \mathcal{X}$  and  $\alpha \in [0, 1]$
- ullet Convexity of  ${\mathcal X}$  implied by convexity of  $g_i$ 's
- For maximization problems, f should be concave
- Typically solvable efficiently (i.e. in polynomial time)
- Encodes optimization problems from a variety of application areas



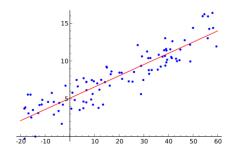
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# Convex Optimization Example: Least Squares Regression

Given a set of measurements  $(a_1,b_1),\ldots,(a_m,b_m)$ , where  $a_i\in\mathbb{R}^n$  is the i'th input and  $b_i\in\mathbb{R}$  is the i'th output, find the linear function  $f:\mathbb{R}^n\to\mathbb{R}$  best explaining the relationship between inputs and outputs.

- $f(a) = x^{\mathsf{T}}a$  for some  $x \in \mathbb{R}^n$
- Least squares: minimize mean-square error.

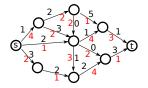
minimize 
$$||Ax - b||_2^2$$



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## Convex Optimization Example: Minimum Cost Flow

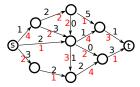
Given a directed network G = (V, E) with cost  $c_e \in \mathbb{R}_+$  per unit of traffic on edge e, and capacity  $d_e$ , find the minimum cost routing of r divisible units of traffic from s to t.



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## Convex Optimization Example: Minimum Cost Flow

Given a directed network G = (V, E) with cost  $c_e \in \mathbb{R}_+$  per unit of traffic on edge e, and capacity  $d_e$ , find the minimum cost routing of rdivisible units of traffic from s to t.



minimize

$$\begin{array}{ll} \text{minimize} & \sum_{e \in E} c_e x_e \\ \text{subject to} & \sum_{e \leftarrow v} x_e = \sum_{e \rightarrow v} x_e, \quad \text{for } v \in V \setminus \{s,t\} \,. \\ & \sum_{e \leftarrow s} x_e = r \\ & x_e \leq d_e, \qquad \qquad \text{for } e \in E. \\ & x_e \geq 0, \qquad \qquad \text{for } e \in E. \end{array}$$

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## Convex Optimization Example: Minimum Cost Flow

Given a directed network G=(V,E) with cost  $c_e \in \mathbb{R}_+$  per unit of traffic on edge e, and capacity  $\underline{d_e}$ , find the minimum cost routing of r divisible units of traffic from s to t.

Generalizes to traffic-dependent costs. For example

$$c_e(x_e) = a_e x_e^2 + b_e x_e + c_e.$$

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## **Combinatorial Optimization**

## Combinatorial Optimization Problem

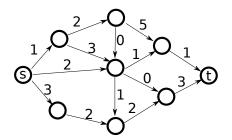
An optimization problem where the feasible set  $\mathcal{X}$  is finite.

- ullet e.g.  ${\cal X}$  is the set of paths in a network, assignments of tasks to workers, etc...
- Again, NP-hard in general, but many are efficiently solvable (either exactly or approximately)

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# Combinatorial Optimization Example: Shortest Path

Given a directed network G=(V,E) with cost  $c_e\in\mathbb{R}_+$  on edge e, find the minimum cost path from s to t.



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# Combinatorial Optimization Example: Traveling Salesman Problem

Given a set of cities V, with d(u, v) denoting the distance between cities u and v, find the minimum length tour that visits all cities.



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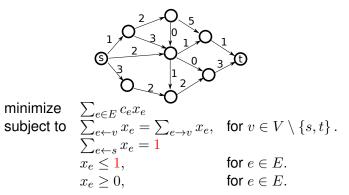
## Continuous vs Combinatorial Optimization

- Some optimization problems are best formulated as one or the other
- Many problems, particularly in computer science and operations research, can be formulated as both
- This dual perspective can lead to structural insights and better algorithms

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## **Example: Shortest Path**

The shortest path problem can be encoded as a minimum cost flow problem, using distances as the edge costs, unit capacities, and desired flow rate  $1\,$ 



The optimum solution of the (linear) convex program above will assign flow only on a single path — namely the shortest path.

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#### Course Goals

- Recognize and model convex optimization problems, and develop a general understanding of the relevant algorithms.
- Formulate combinatorial optimization problems as convex programs
- Use both the discrete and continuous perspectives to design algorithms and gain structural insights for optimization problems

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## Who Should Take this Class

- Anyone planning to do research in the design and analysis of algorithms
  - Convex and combinatorial optimization have become an indispensible part of every algorithmist's toolkit
- Students interested in theoretical machine learning and AI
  - Convex optimization underlies much of machine learning
  - Submodularity has recently emerged as an important abstraction for feature selection, active learning, planning, and other applications
- Anyone else who solves or reasons about optimization problems: electrical engineers, control theorists, operations researchers, economists...
  - If there are applications in your field you would like to hear more about, let me know.

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## Course Outline

- Weeks 1-4: Convex optimization basics and duality theory
- Week 5: Algorithms for convex optimization
- Weeks 6-8: Viewing discrete problems as convex programs; structural and algorithmic implications.
- Weeks 9-14: Matroid theory, submodular optimization, and other applications of convex optimization to combinatorial problems

Week 15: Project presentations (or additional topics)

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#### **Basic Information**

- Lecture time: Tuesdays and Thursdays 2 pm 3:20 pm
- Lecture place: KAP 147
- Instructor: Shaddin Dughmi
  - Email: shaddin@usc.edu
  - Office: SAL 234Office Hours: TBD
- Course Homepage: www.cs.usc.edu/people/shaddin/cs599fa13
- References: Convex Optimization by Boyd and Vandenberghe, and Combinatorial Optimization by Korte and Vygen. (Will place on reserve)

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## Prerequisites

- Mathematical maturity: Be good at proofs
- Substantial exposure to algorithms or optimization
  - CS570 or equivalent, or
  - CS303 and you did really well

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# Requirements and Grading

- This is an advanced elective class, so grade is not the point.
  - I assume you want to learn this stuff.
- 3-4 homeworks, 75% of grade.
  - Proof based.
  - Challenging.
  - Discussion allowed, even encouraged, but must write up solutions independently.
- Research project or final, 25% of grade. Project suggestions will be posted on website.

One late homework allowed, 2 days.

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# Survey

- Name
- Email
- Department
- Degree
- Relevant coursework/background
- Research project idea

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## A Brief History

- The forefather of convex optimization problems, and the most ubiquitous.
- Developed by Kantorovich during World War II (1939) for planning the Soviet army's expenditures and returns. Kept secret.
- Discovered a few years later by George Dantzig, who in 1947 developed the simplex method for solving linear programs
- John von Neumann developed LP duality in 1947, and applied it to game theory
- Polynomial-time algorithms: Ellipsoid method (Khachiyan 1979), interior point methods (Karmarkar 1984).

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## LP General Form

minimize (or maximize)  $c^{\mathsf{T}}x$  subject to  $a_i^{\mathsf{T}}x \leq a_i^{\mathsf{T}}x \geq a_i^{\mathsf{T}}x$ 

$$\begin{aligned} c^\intercal x \\ a_i^\intercal x &\leq b_i, & \text{for } i \in \mathcal{C}^1. \\ a_i^\intercal x &\geq b_i, & \text{for } i \in \mathcal{C}^2. \\ a_i^\intercal x &= b_i, & \text{for } i \in \mathcal{C}^3. \end{aligned}$$

- Decision variables:  $x \in \mathbb{R}^n$
- Parameters:
  - $c \in \mathbb{R}^n$  defines the linear objective function
  - $a_i \in \mathbb{R}^n$  and  $b_i \in \mathbb{R}$  define the *i*'th constraint.

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## Standard Form

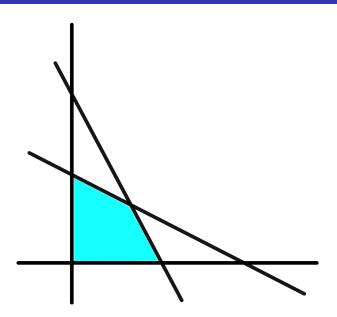
$$\begin{array}{ll} \text{maximize} & c^\intercal x \\ \text{subject to} & a_i^\intercal x \leq b_i, \quad \text{for } i=1,\dots,m. \\ & x_j \geq 0, \qquad \text{for } j=1,\dots,n. \end{array}$$

#### Every LP can be transformed to this form

- minimizing  $c^{\mathsf{T}}x$  is equivalent to maximizing  $-c^{\mathsf{T}}x$
- $\bullet \geq$  constraints can be flipped by multiplying by -1
- Each equality constraint can be replaced by two inequalities
- Uconstrained variable  $x_j$  can be replaced by  $x_j^+ x_j^-$ , where both  $x_j^+$  and  $x_j^-$  are constrained to be nonnegative.

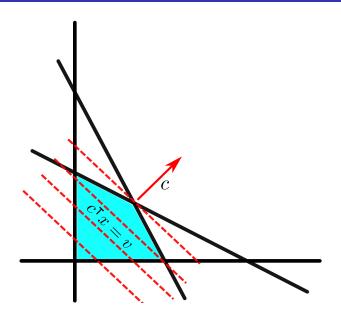
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## Geometric View



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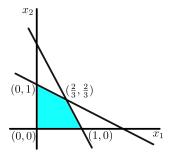
## Geometric View



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## A 2-D example

$$\begin{array}{ll} \text{maximize} & x_1+x_2\\ \text{subject to} & x_1+2x_2\leq 2\\ & 2x_1+x_2\leq 2\\ & x_1,x_2\geq 0 \end{array}$$



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# **Application: Optimal Production**

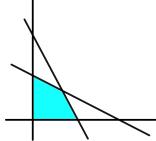
- n products, m raw materials
- Product j uses  $a_{ij}$  units of raw material i
- There are  $b_i$  units of material i available
- Product j yields profit  $c_j$  per unit
- Facility wants to maximize profit subject to available raw materials

```
 \begin{array}{ll} \text{maximize} & c^\intercal x \\ \text{subject to} & a_i^\intercal x \leq b_i, \quad \text{for } i=1,\dots,m. \\ & x_j \geq 0, \qquad \text{for } j=1,\dots,n. \end{array}
```

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## **Terminology**

- Hyperplane: The region defined by a linear equality
- Halfspace: The region defined by a linear inequality  $a_i^{\mathsf{T}} x \leq b_i$ .
- Polytope: The intersection of a set of linear inequalities in Euclidean space
  - Feasible region of an LP is a polytope
  - Equivalently: convex hull of a finite set of points
- Vertex: A point x is a vertex of polytope P if  $\not\exists y \neq 0$  with  $x+y \in P$  and  $x-y \in P$
- Face of P: The intersection with P of a hyperplane H disjoint from the interior of P



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#### **Fact**

Feasible regions of LPs (i.e. polytopes) are convex

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Feasible regions of LPs (i.e. polytopes) are convex

#### **Fact**

Set of optimal solutions of an LP is convex

- In fact, a face of the polytope
- intersection of P with hyperplane  $c^{\dagger}x = OPT$

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#### **Fact**

Feasible regions of LPs (i.e. polytopes) are convex

#### **Fact**

Set of optimal solutions of an LP is convex

- In fact, a face of the polytope
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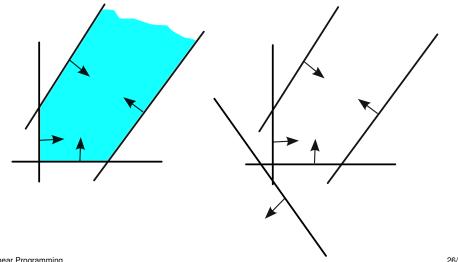
#### **Fact**

At a vertex, n linearly independent constraints are satisfied with equality (a.k.a. tight)

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#### Fact

An LP either has an optimal solution, or is unbounded or infeasible



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#### Fundamental Theorem of LP

If an LP in standard form has an optimal solution, then it has a vertex optimal solution.

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#### Fundamental Theorem of LP

If an LP in standard form has an optimal solution, then it has a vertex optimal solution.

#### Proof

- Assume not, and take a non-vertex optimal solution x with the maximum number of tight constraints
- There is  $y \neq 0$  s.t.  $x \pm y$  are feasible
- y is perpendicular to the objective function and the tight constraints at x.
  - i.e.  $c^{\mathsf{T}}y = 0$ , and  $a_i^{\mathsf{T}}y = 0$  whenever the *i*'th constraint is tight for x.
- Can choose y s.t.  $y_i < 0$  for some j
- Let  $\alpha$  be the largest constant such that  $x + \alpha y$  is feasible
  - Such an  $\alpha$  exists
- An additional constraint becomes tight at  $x + \alpha y$ , a contradiction.

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## Counting non-zero Variables

## Corollary

If an LP in standard form has an optimal solution, then there is an optimal solution with at most m non-zero variables.

$$\begin{array}{ll} \text{maximize} & c^\intercal x \\ \text{subject to} & a_i^\intercal x \leq b_i, \quad \text{for } i=1,\dots,m. \\ & x_j \geq 0, \qquad \text{for } j=1,\dots,n. \end{array}$$

• e.g. for optimal production with n products and m raw materials, there is an optimal plan with at most m products.

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#### **Next Lecture**

- LP Duality and its interpretations
- Examples of duality relationships
- Implications of Duality

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