# CS599: Convex and Combinatorial Optimization Fall 2013 <br> Lecture 26: Maximizing Monotone Submodular Functions 

Instructor: Shaddin Dughmi

## Outline

## (2) Cardinality Constraint

(3) Matroid Constraint

## Recall: Optimizing Submodular Functions

- As our examples suggest, optimization problems involving submodular functions are very common
- These can be classified on two axes: constrained/unconstrained and maximization/minimization

|  | Maximization | Minimization |
| :---: | :---: | :---: |
| Unconstrained | NP-hard | Polynomial time |
|  | $\frac{1}{2}$ approximation | via convex opt |
| Constrained | Usually NP-hard | Usually NP-hard to apx. |
|  | $1-1 / e$ (mono, matroid) | Few easy special cases |
|  | $O(1)$ ("nice" constriants) |  |

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Given a non-decreasing and normalized submodular function $f: 2^{X} \rightarrow \mathbb{R}_{+}$on a finite ground set $X$, and a matroid $M=(X, \mathcal{I})$

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\begin{array}{ll}
\text { maximize } & f(S) \\
\text { subject to } & S \in \mathcal{I}
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- Normalized: $f(\emptyset)=0$.


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## Representation

As before, we work in the value oracle model. Namely, we only assume we have access to a subroutine evaluating $f(S)$ in constant time.

## Examples

## Maximum Coverage

$X$ is the left hand side of a graph, and $f(S)$ is the total number of neighbors of $S$.

- Can think of $i \in X$ as a set, and $f(S)$ as the total "coverage" of $S$. Goal is to cover as much of the RHS as possible with $k$ LHS nodes.


## Social Influence

- $X$ is the family of nodes in a social network
- A meme, idea, or product is adopted at a set of nodes $S$
- $f(S)$ is the expected number of nodes in the network which end up adopting the idea.
- Goal is to obtain maximum influence subject to a constraint
- Cardinality
- Transversal
- ...


## Combinatorial Allocation

- $G$ is a set of goods
- $f_{i}(B)$ is submodular utility of agent $i \in N$ for bundle $B \subseteq G$
- Allocation: A partition $\left(B_{1}, \ldots, B_{n}\right)$ of $G$ among agents.
- Aggregate utility is $\sum_{i} f_{i}\left(B_{i}\right)$.


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- Aggregate utility is $\sum_{i} f_{i}\left(B_{i}\right)$.
- Let $X=G \times N$ be the set of good/agent pairs
- Allocations correspond to subsets $S$ of $X$ in which at most one "copy" of each good is chosen
- Partition matroid constraint
- $f(S)=\sum_{i \in N} f_{i}(\{j \in G:(j, i) \in X\})$
- Submodular


## Complexity

## Theorem

Maximizing a submodular function subject to a matroid constraint is NP-hard, and NP-hard to approximate to within any better than a factor of $1-1$ /e.

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## Goal

An algorithm in the value oracle model which

- Runs in time poly $(n)$
- Returns a feasible set $S^{*} \in \mathcal{I}$ satisfying

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f\left(S^{*}\right) \geq(1-1 / e) \max _{S \in \mathcal{I}} f(S)
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Holds for arbitrary matroid, but much simpler for uniform matroids.

## Outline

## (9) Introduction

(2) Cardinality Constraint
(3) Matroid Constraint

## Subject to a Cardinality Constraint

## Problem Definition

Given a non-decreasing and normalized submodular function $f: 2^{X} \rightarrow \mathbb{R}_{+}$on a finite ground set $X$ with $|X|=n$, and an integer $k \leq n$

$$
\begin{array}{ll}
\text { maximize } & f(S) \\
\text { subject to } & |S| \leq k
\end{array}
$$

- $k$-uniform matroid constraint


## The Greedy Algorithm

The following is the straightforward adaptation of the greedy algorithm for maximizing modular functions over a matroid.

The Greedy Algorithm
(1) $S \leftarrow \emptyset$
(2) While $|S| \leq k$

- Choose $e \in X$ maximizing $f(S \bigcup\{e\})$
- $S \leftarrow S \bigcup\{e\}$


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## Theorem

The greedy algorithm is a (1-1/e) approximation algorithm for maximizing a monotone, normalized, and submodular function subject to a cardinality constraint.

## Contraction/Conditioning

Let $f: 2^{X} \rightarrow \mathbb{R}$ and $A \subseteq X$. Define $f_{A}(S)=f(A \bigcup S)-f(A)$.
Lemma
If $f$ is monotone and submodular, then $f_{A}$ is monotone, submodular, and normalized for any $A$.

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## Proof

- Normalized: trivial


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- Monotone:
- Let $S \subseteq T$
- $f_{A}(S)=f(S \cup A)-f(A) \leq f(T \cup A)-f(A)=f_{A}(T)$.


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\end{aligned}
$$

- Submodular:

$$
\begin{aligned}
f_{A}(S)+f_{A}(T) & =f(S \cup A)-f(A)+f(T \cup A)-f(A) \\
& \geq f(S \cup T \cup A)-f(A)+f((S \cap T) \cup A)-f(A) \\
& =f_{A}(S \cup T)-f_{A}(S \cap T)
\end{aligned}
$$

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- If $A_{1}, A_{2}$ partition $A$, then

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f\left(A_{1}\right)+f\left(A_{2}\right) \geq f\left(A_{1} \cup A_{2}\right)+f\left(A_{1} \cap A_{2}\right)=f(A)
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- Therefore, $\max _{j \in A} f(\{j\}) \geq \frac{1}{|A|} f(A)$


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- We will show that the suboptimality $O P T-f(S)$ shrinks by a factor of $(1-1 / k)$ each iteration
- After $k$ iterations, it has shrunk to $(1-1 / k)^{k} \leq 1 / e$ from its original value

$$
\begin{aligned}
& O P T-f(S) \leq \frac{1}{e} O P T \\
& (1-1 / e) O P T \leq f(S)
\end{aligned}
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- Therefore, suboptimality decreases by factor of $1-\frac{1}{k}$, as needed.


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## From Uniform to Arbitrary Matroid

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- It is, however, a $1 / 2$ approximation
- Nevertheless, a continuous greedy algorithm gives $1-1$ /e
- Approach resembles that for minimization
- Define a continous extension of $f$
- Optimize continuous extension over matroid polytope
- Extract an integer point


## The Multilinear Extension

## Multilinear Extension

Given a set function $f:\{0,1\}^{n} \rightarrow \mathbb{R}$, its multilinear extension $F:[0,1]^{n} \rightarrow \mathbb{R}$ evaluated at $x \in[0,1]^{n}$ gives the expected value of $f(S)$ for the random set $S$ which includes each $i$ independently with probability $x_{i}$.

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F(x)=\sum_{S \subseteq X} f(S) \prod_{i \in S} x_{i} \prod_{i \neq S}\left(1-x_{i}\right)
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- For each point $x$, evaluates $f$ on the independent distribution $D(x)$
- Clearly an extension of $f$
- Not concave (or convex) in general
- Recall $f$ with $f(\emptyset)=0$ and $f(\{1\})=f(\{2\})=f(\{1,2\})=1$
- $F(x)=1-\left(1-x_{1}\right)\left(1-x_{2}\right)$


## Easy Properties of the Multilinear Extension

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Follows from the fact that $F$ is an extension of $f$

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## Nondecreasing

When $f$ is monotone non-decreasing, $F(x) \leq F(y)$ whenever $x \preceq y$ component-wise.

Increasing the probability of selecting each element increases the expected value.

## Up-concavity

Even though $F$ is not concave, it is concave in "upwards" directions.

## Up-concavity

Assume $f$ is submodular. For every $\vec{a} \in[0,1]^{n}$ and $\vec{d} \in[0,1]^{n}$ satisfying $d \succeq 0$, the function $F(\vec{a}+\vec{d} t)$ is a concave function of $t \in \mathbb{R}$.

- This follows almost directly from diminishing marginal returns interpretation of submodularity.
- Proof sketch:
- Up concave $\equiv$ mixed derivatives $\frac{\partial^{2} F}{\partial x_{i} \partial x_{j}}$ negative everywhere
- Negative mixed derivatives follow from diminishing marginal returns


## Cross-convexity

Nevertheless, $F$ is convex in "cross" directions.

## Cross-convexity

Assume $f$ is submodular. For every $a \in[0,1]^{n}$ and $\vec{d}=e_{i}-e_{j}$ for some $i, j \in X$, the function $F(\vec{a}+\vec{d} t)$ is a convex function of $t \in \mathbb{R}$.

- i.e. trading off one item's probability for anothers gives a convex curve
- Follows from submodularity: as we "remove" $j$, the marginal benefit of "adding" $i$ increases



## Algorithm Outline

## Step A: Continuous Greedy Algorithm

Computes a $1-1$ /e approximation to the following continuous (non-convex) optimization problem.

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- Are we done?

No! $D\left(x^{*}\right)$ may be mostly supported on infeasible sets (i.e. not independent in matroid $\mathcal{M}$ ).

## Algorithm Outline

## Step B: Pipage Rounding

"Rounds" $x^{*}$ to some vertex $y^{*}$ of the matroid polytope (i.e. an independent set) satisfying

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- A-priori, not obvious that such a $y^{*}$ exists
- The following "continuous" descent algorithm works for an arbitrary nondecreasing and up-concave function $F$, and solvable downwards-closed polytope $\mathcal{P} \subseteq \mathbb{R}_{+}^{n}$.
- Continuously moves a particle inside the matroid polytope, starting at 0 , for a total of 1 time unit.
- Position at time $t$ given by $x(t)$.
- Discretized to time steps of $\epsilon$, which we will assume to be arbitrarily small for convenience of analysis, but may be taken to be $1 / \operatorname{poly}(n)$ in the actual implementation.
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## Continuous Greedy Algorithm ( $F, \mathcal{P}, \epsilon$ )

(1) $x(0) \leftarrow \overrightarrow{0}$
(2) For $t \in[0, \epsilon, 2 \epsilon, \ldots, 1-\epsilon]$

- $x(t+\epsilon) \leftarrow x(t)+\epsilon \operatorname{argmax}_{y \in \mathcal{P}}\{\nabla F(x(t)) \cdot y\}$
(3) Return $x(1)$


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- Observe: Algorithm forms a convex combination of $\frac{1}{\epsilon}$ vertices of the polytope $\mathcal{P}$, each with weight $\epsilon$.
- $x(1) \in \mathcal{P}$.


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## Proof Sketch

- $v(t)=F(x(t))$ satisfies $\frac{d v}{d t} \geq O P T-v$.
- Differential equation $\frac{d v}{d t}=O P T-v$ with boundary condition $v(0)=0$ has a unique solution

$$
v(t)=O P T\left(1-e^{-t}\right)
$$

- $v(1) \geq O P T(1-1 / e)$


## Implementation Details

## Continuous Greedy Algorithm ( $F, \mathcal{P}, \epsilon$ )

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- $x(t+\epsilon) \leftarrow x(t)+\epsilon \operatorname{argmax}_{y \in \mathcal{P}}\{\nabla F(x(t)) \cdot y\}$
(3) Return $x(1)$
- $\nabla F(x)$ is not readily available, but can be estimated "accurately enough" using $\operatorname{poly}(n)$ random samples from $D(x)$, w.h.p.
- Step 2 can be implemented because $\mathcal{P}$ is solvable
- Discretization: Taking $\epsilon=1 / O\left(n^{2}\right)$ is "fine enough"
- Both the above introduce error into the approximation guarantee, yielding $1-1 / e-1 / O(n)$ w.h.p
- This can be shaved off to $1-1 / e$ with some additional "tricks".
- The following algorithm takes $x$ in matroid base polytope $\mathcal{P}_{\text {base }}(\mathcal{M})$, and non-decreasing cross-convex function $F$, and outputs integral $y$ with $F(y) \geq F(x)$


## PipageRounding ( $\mathcal{M}, x, F$ )

Whle $x$ contains a fractional entry
(1) Let $T$ be the minimum-size tight set containing some fractional $x_{i}$

- i.e. $x(T)=\operatorname{rank}_{\mathcal{M}}(T)$, and $i \in T$.
(2) Let $j \in T$ be such that $j \neq i$ and $x_{j}$ is fractional.
(3) Let $x(\mu)=x+\mu\left(e_{i}-e_{j}\right)$, and maximize $F(x(\mu))$ subject to $x(\mu) \in \mathcal{P}(\mathcal{M})$.
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## Step 1

- $T$ exists because tight sets with respect to $x \in \mathcal{P}(\mathcal{M})$ form a lattice
- Proof:
- Minimizers of a submodular function form a lattice (implied by submodular inequality).
- Tight sets in $x$ are the minimizers of the set function $\operatorname{rank}_{\mathcal{M}}(S)-x(S)$
- This set function is submodular.


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## Step 2

- Since rank is integer valued, any tight set containing fractional variable should have another.


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## Step 3

- Either the number of fractional variables decreases, or a smaller tight set containing $x_{i}$ or $x_{j}$ is created.
- This leads to termination after $O\left(n^{2}\right)$ iterations

