## CS599: Convex and Combinatorial Optimization Fall 2013 Lecture 26: Maximizing Monotone Submodular Functions

Instructor: Shaddin Dughmi



2 Cardinality Constraint



- As our examples suggest, optimization problems involving submodular functions are very common
- These can be classified on two axes: constrained/unconstrained and maximization/minimization

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Unconstrained	NP-hard	Polynomial time
	$\frac{1}{2}$ approximation	via convex opt
Constrained	Usually NP-hard	Usually NP-hard to apx.
	1-1/e (mono, matroid)	Few easy special cases
	O(1) ("nice" constriants)	

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Given a non-decreasing and normalized submodular function  $f: 2^X \to \mathbb{R}_+$  on a finite ground set *X*, and a matroid  $M = (X, \mathcal{I})$ 

 $\begin{array}{ll} \text{maximize} & f(S) \\ \text{subject to} & S \in \mathcal{I} \end{array}$ 

 $\bullet$  Non-decreasing:  $f(S) \leq f(T)$  for  $S \subseteq T$ 

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## Representation

As before, we work in the value oracle model. Namely, we only assume we have access to a subroutine evaluating f(S) in constant time.

## Maximum Coverage

X is the left hand side of a graph, and f(S) is the total number of neighbors of  $S. \ensuremath{\mathsf{S}}$ 

• Can think of  $i \in X$  as a set, and f(S) as the total "coverage" of S.

Goal is to cover as much of the RHS as possible with k LHS nodes.

## Social Influence

- X is the family of nodes in a social network
- $\bullet\,$  A meme, idea, or product is adopted at a set of nodes S
- *f*(*S*) is the expected number of nodes in the network which end up adopting the idea.
- · Goal is to obtain maximum influence subject to a constraint
  - Cardinality
  - Transversal
  - . . .

## **Combinatorial Allocation**

- G is a set of goods
- $f_i(B)$  is submodular utility of agent  $i \in N$  for bundle  $B \subseteq G$
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- Aggregate utility is  $\sum_i f_i(B_i)$ .
- Let  $X = G \times N$  be the set of good/agent pairs
- Allocations correspond to subsets *S* of *X* in which at most one "copy" of each good is chosen
  - Partition matroid constraint
- $f(S) = \sum_{i \in N} f_i(\{j \in G : (j,i) \in X\})$ 
  - Submodular

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## Goal

An algorithm in the value oracle model which

- Runs in time poly(n)
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Holds for arbitrary matroid, but much simpler for uniform matroids.







Given a non-decreasing and normalized submodular function  $f: 2^X \to \mathbb{R}_+$  on a finite ground set X with |X| = n, and an integer  $k \le n$ maximize f(S)subject to  $|S| \le k$ 

#### k-uniform matroid constraint

The following is the straightforward adaptation of the greedy algorithm for maximizing modular functions over a matroid.

## The Greedy Algorithm



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#### Theorem

The greedy algorithm is a (1 - 1/e) approximation algorithm for maximizing a monotone, normalized, and submodular function subject to a cardinality constraint.

Let  $f: 2^X \to \mathbb{R}$  and  $A \subseteq X$ . Define  $f_A(S) = f(A \bigcup S) - f(A)$ .

#### Lemma

If f is monotone and submodular, then  $f_A$  is monotone, submodular, and normalized for any A.

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Submodular:

$$f_A(S) + f_A(T) = f(S \cup A) - f(A) + f(T \cup A) - f(A)$$
  

$$\geq f(S \cup T \cup A) - f(A) + f((S \cap T) \cup A) - f(A)$$
  

$$= f_A(S \cup T) - f_A(S \cap T)$$

# If f is normalized and submodular, and $A \subseteq X$ , then there is $j \in A$ such that $f(\{j\}) \ge \frac{1}{|A|}f(A)$ .

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• Applying recursively, we get

$$\sum_{j \in A} f(\{j\}) \ge f(A)$$

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• Therefore,  $\max_{j \in A} f(\{j\}) \ge \frac{1}{|A|} f(A)$ 

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- We will show that the suboptimality OPT f(S) shrinks by a factor of (1 1/k) each iteration
- After k iterations, it has shrunk to  $(1-1/k)^k \leq 1/e$  from its original value

$$OPT - f(S) \le \frac{1}{e}OPT$$
  
 $(1 - 1/e)OPT \le f(S)$ 

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• Therefore, suboptimality decreases by factor of  $1 - \frac{1}{k}$ , as needed.
# Introduction

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- The discrete greedy algorithm is no longer a 1 1/e approximation
  - It is, however, a 1/2 approximation
- Nevertheless, a continuous greedy algorithm gives 1 1/e
- Approach resembles that for minimization
  - Define a continous extension of f
  - Optimize continuous extension over matroid polytope
  - Extract an integer point

Given a set function  $f : \{0,1\}^n \to \mathbb{R}$ , its multilinear extension  $F : [0,1]^n \to \mathbb{R}$  evaluated at  $x \in [0,1]^n$  gives the expected value of f(S)for the random set S which includes each i independently with probability  $x_i$ .

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- For each point x, evaluates f on the independent distribution D(x)
- Clearly an extension of f
- Not concave (or convex) in general

• Recall 
$$f$$
 with  $f(\emptyset) = 0$  and  $f(\{1\}) = f(\{2\}) = f(\{1,2\}) = 1$ 

• 
$$F(x) = 1 - (1 - x_1)(1 - x_2)$$

# Easy Properties of the Multilinear Extension

#### Normalized

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### Nondecreasing

When f is monotone non-decreasing,  $F(x) \leq F(y)$  whenever  $x \preceq y$  component-wise.

Increasing the probability of selecting each element increases the expected value.

Even though F is not concave, it is concave in "upwards" directions.

### Up-concavity

Assume *f* is submodular. For every  $\vec{a} \in [0, 1]^n$  and  $\vec{d} \in [0, 1]^n$  satisfying  $d \succeq 0$ , the function  $F(\vec{a} + \vec{d} t)$  is a concave function of  $t \in \mathbb{R}$ .

- This follows almost directly from diminishing marginal returns interpretation of submodularity.
- Proof sketch:
  - Up concave  $\equiv$  mixed derivatives  $\frac{\partial^2 F}{\partial x_i \partial x_i}$  negative everywhere
  - Negative mixed derivatives follow from diminishing marginal returns

# Cross-convexity

Nevertheless, F is convex in "cross" directions.

Cross-convexity

Assume f is submodular. For every  $a \in [0, 1]^n$  and  $\vec{d} = e_i - e_j$  for some  $i, j \in X$ , the function  $F(\vec{a} + \vec{d} t)$  is a convex function of  $t \in \mathbb{R}$ .

- i.e. trading off one item's probability for anothers gives a convex curve
- Follows from submodularity: as we "remove" *j*, the marginal benefit of "adding" *i* increases



# Step A: Continuous Greedy Algorithm

Computes a 1 - 1/e approximation to the following continuous (non-convex) optimization problem.

maximize F(x)subject to  $x \in \mathcal{P}(\mathcal{M})$ 

• i.e. Computes  $x^*$  s.t.  $F(x^*) \ge (1 - 1/e) \max \{F(x) : x \in \mathcal{P}(\mathcal{M})\}$ 

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Note: max {F(x) : x ∈ P(M)} ≥ max {f(S) : S ∈ I}

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- Are we done?

No!  $D(x^*)$  may be mostly supported on infeasible sets (i.e. not independent in matroid  $\mathcal{M}$ ).

# Step B: Pipage Rounding

"Rounds"  $x^*$  to some vertex  $y^*$  of the matroid polytope (i.e. an independent set) satisfying

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• A-priori, not obvious that such a  $y^*$  exists

- The following "continuous" descent algorithm works for an arbitrary nondecreasing and up-concave function *F*, and solvable downwards-closed polytope *P* ⊆ ℝ<sup>n</sup><sub>+</sub>.
- Continuously moves a particle inside the matroid polytope, starting at 0, for a total of 1 time unit.

• Position at time t given by x(t).

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## Continuous Greedy Algorithm $(F, \mathcal{P}, \epsilon)$

1 
$$x(0) \leftarrow \vec{0}$$
  
2 For  $t \in [0, \epsilon, 2\epsilon, \dots, 1-\epsilon]$   
•  $x(t+\epsilon) \leftarrow x(t) + \epsilon \operatorname{argmax}_{y \in \mathcal{P}} \{ \bigtriangledown F(x(t)) \cdot y \}$   
3 Return  $x(1)$ 

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  - I.e. When the particule is at x, it moves in direction y maximizing the linear function  $\nabla F(x) \cdot y$  over  $y \in \mathcal{P}$ 
    - The direction is actually a vertex of our matroid polytope
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  - The direction is actually a vertex of our matroid polytope
  - This is NOT gradient descent
- Observe: Algorithm forms a convex combination of  $\frac{1}{\epsilon}$  vertices of the polytope  $\mathcal{P}$ , each with weight  $\epsilon$ .

• 
$$x(1) \in \mathcal{P}$$
.

Let *F* be nondecreasing and up-concave, and  $\mathcal{P}$  be a downwards closed polytope. In the limit as  $\epsilon \to 0$ , the continuous greedy algorithm outputs a 1 - 1/e approximation to maximizing F(x) over  $\mathcal{P}$ .

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### **Proof Sketch**

• Denote 
$$y(t) = \operatorname{argmax}_{y \in \mathcal{P}} \nabla F(x(t)) \cdot y$$

• 
$$\frac{d\vec{x}}{dt} = y(t)$$

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$$F(x_{opt}) = f(x_{opt}) = OPT$$

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$$\geq OPT - F(x(t))$$

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$$\frac{dF(x(t))}{dt} = \bigtriangledown F(x(t)) \cdot \frac{d\vec{x}}{dt}$$

$$\geq OPT - F(x(t))$$

Matroid Constraint

Let *F* be nondecreasing and up-concave, and  $\mathcal{P}$  be a downwards closed polytope. In the limit as  $\epsilon \to 0$ , the continuous greedy algorithm outputs a 1 - 1/e approximation to maximizing F(x) over  $\mathcal{P}$ .

### **Proof Sketch**

• Denote 
$$y(t) = \operatorname{argmax}_{y \in \mathcal{P}} \nabla F(x(t)) \cdot y$$

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$$\geq \nabla F(x(t)) \cdot [x_{opt} - x(t)]^{-1}$$

$$\geq OPT - F(x(t))$$

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$$\geq \bigtriangledown F(x(t)) \cdot [x_{opt} - x(t)]^{+}$$

$$= \bigtriangledown F(x(t)) \cdot [\max(x_{opt}, x(t)) - x(t)]$$

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$$\geq F(\max(x_{opt}, x(t))) - F(x(t))$$

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Let *F* be nondecreasing and up-concave, and  $\mathcal{P}$  be a downwards closed polytope. In the limit as  $\epsilon \to 0$ , the continuous greedy algorithm outputs a 1 - 1/e approximation to maximizing F(x) over  $\mathcal{P}$ .

#### **Proof Sketch**

• 
$$v(t) = F(x(t))$$
 satisfies  $\frac{dv}{dt} \ge OPT - v$ .

• Differential equation  $\frac{dv}{dt} = OPT - v$  with boundary condition v(0) = 0 has a unique solution

$$v(t) = OPT(1 - e^{-t})$$

• 
$$v(1) \ge OPT(1-1/e)$$

# **Implementation Details**

# Continuous Greedy Algorithm $(F, \mathcal{P}, \epsilon)$

**2** For 
$$t \in [0, \epsilon, 2\epsilon, \dots, 1-\epsilon]$$

• 
$$x(t + \epsilon) \leftarrow x(t) + \epsilon \operatorname{argmax}_{y \in \mathcal{P}} \left\{ \bigtriangledown F(x(t)) \cdot y \right\}$$

**3** Return x(1)

- $\nabla F(x)$  is not readily available, but can be estimated "accurately enough" using poly(n) random samples from D(x), w.h.p.
- Step 2 can be implemented because  $\mathcal{P}$  is solvable
- Discretization: Taking  $\epsilon = 1/O(n^2)$  is "fine enough"
- Both the above introduce error into the approximation guarantee, yielding 1 1/e 1/O(n) w.h.p
- This can be shaved off to 1 1/e with some additional "tricks".

 The following algorithm takes *x* in matroid base polytope *P*<sub>base</sub>(*M*), and non-decreasing cross-convex function *F*, and outputs integral *y* with *F*(*y*) ≥ *F*(*x*)

# PipageRounding $(\mathcal{M}, x, F)$

While x contains a fractional entry

- Let T be the minimum-size tight set containing some fractional x<sub>i</sub>
   i.e. x(T) = rank<sub>M</sub>(T), and i ∈ T.
- 2 Let  $j \in T$  be such that  $j \neq i$  and  $x_j$  is fractional.
- S Let  $x(\mu) = x + \mu(e_i e_j)$ , and maximize  $F(x(\mu))$  subject to  $x(\mu) \in \mathcal{P}(\mathcal{M})$ .

$$x \leftarrow x(\mu).$$

# PipageRounding $(\mathcal{M}, x, F)$

While x contains a fractional entry

- Let *T* be the minimum-size tight set containing some fractional  $x_i$ • i.e.  $x(T) = rank_{\mathcal{M}}(T)$ , and  $i \in T$ .
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- So Let  $x(\mu) = x + \mu(e_i e_j)$ , and maximize  $F(x(\mu))$  subject to  $x(\mu) \in \mathcal{P}(\mathcal{M})$ .
- $\ \, \bullet \ \ \, x \leftarrow x(\mu).$

## Step 1

- T exists because tight sets with respect to  $x \in \mathcal{P}(\mathcal{M})$  form a lattice
- Proof:
  - Minimizers of a submodular function form a lattice (implied by submodular inequality).
  - Tight sets in x are the minimizers of the set function  $rank_{\mathcal{M}}(S)-x(S)$
  - This set function is submodular.
## PipageRounding $(\mathcal{M}, x, F)$

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- $\ \, \bullet \ \ \, x \leftarrow x(\mu).$

## Step 2

 Since rank is integer valued, any tight set containing fractional variable should have another.

## PipageRounding $(\mathcal{M}, x, F)$

While x contains a fractional entry

- Let *T* be the minimum-size tight set containing some fractional  $x_i$ • i.e.  $x(T) = rank_{\mathcal{M}}(T)$ , and  $i \in T$ .
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## Step 3

- Either the number of fractional variables decreases, or a smaller tight set containing x<sub>i</sub> or x<sub>j</sub> is created.
- This leads to termination after  $O(n^2)$  iterations



Matroid Constraint